

Discovery Brochure



What You'll Need

The only facilities you need are a laptop and a phone. You can work from home so there's no need for business premises. App Revolution don't charge an ongoing monthly management fee like many franchises, but we do recommend that you have sufficient financial resources to support yourself for the first few months while you get your business up and running.

You will also need some collateral to spend on some marketing activities such as networking events.

As a App Revolution Director you are able to recommend any of the following services and there are plenty of opportunities for cross selling and options for all budgets:



Bespoke mobile apps



Bespoke online shops



Google marketing / SEO



Videos / animation



Pay monthly websites



Social media marketing



Graphic design



Email/ text marketing

All of your customers receive 24/7 support as standard and we always design until they are satisfied.



"Mandeep Samra has been a pleasure to work with and his support has been essential to my success. Thank you! Looking forward to another profitable year."

Nigel Thornton, Leeds

We deliver results

We're so confident in our ability to deliver results for our customers that we make them commitments for some of our services - and if we don't achieve our targets we work for free until we do!

5 Reasons
to join our
app·revolution
team

Excellent Training & Support

We're with you every step of the way. Along with your comprehensive start up training you'll also receive ongoing support and personal development. We are always a phone call or an email away if you need us.

Generous Territory

We'll assign you a comprehensive postcode territory which will be your protected marketing area. Then it's up to you to get out there and meet potential customers, network and close some projects. (Our entry level license has a slightly smaller territory, but it is possible to work up to a larger postcode area as you develop your business.)

Impressive potential earnings

Like any business, what you put into your App Revolution License is what you'll get out. For those who put the effort in there's potential to earn between £60-200k annually. There's also plenty of options to build an exciting residual income through selling App Revolution's pay monthly offerings such as apps, websites, SEO and Social Media campaigns.

Flexible Working

You choose when you work. Full or Part time. As long as you put in enough business development time you can work the hours that suit you.

Are You Right For Us?

Ideal App Revolution Licensees are self starters who are confident in a sales environment, enjoy networking and are able to build good client relationships. You'll need to be a good listener as App Revolution's consultative selling approach relies on you gaining a thorough understanding of your customer's business in order to recommend the most appropriate services to their requirements.

If you want to be your own boss, are very self motivated and successful at building rapport with other people you could be just what we are looking for.

It is not essential that you have a marketing background.



What's Included |

We have **THREE** franchise options

FULL-TIME FRANCHISE **Area Size 450,000**

- 2 Day Product training
- 2 Day Sales training
- Website
- Video
- Dedicated number and 24/7 call answering
- 500 Business cards
- 2000 Flyers
- Ongoing marketing
- Monthly Email shot
- CRM System
- Full time monthly support
- 6 months marketing (Linkedin direct messaging and monthly SEO)

PREMIUM FRANCHISE **Area Size TBC**

- 2 Day Product training
- 2 Day Sales training
- Website
- Video
- Dedicated number and 24/7 call answering
- 1000 Business cards
- 5000 Flyers
- Ongoing marketing
- CRM System
- Full time monthly support
- 12 month Social Media Marketing



www.app-revolution.co.uk



What's Included |

We have **THREE** franchise options

PREMIUM FRANCHISE **Area Size TBC**

- 12 Month Google Marketing
- 12 months of monthly SEO
- Monthly Email Shot
- Membership to a networking group of your choice

MASTER FRANCHISE **Area Size** **WHOLE COUNTRY**

- 2 Day Product training
- 2 Day Sales training
- Website
- Video
- Dedicated number and 24/7 call answering
- 1000 Business cards
- 5000 Flyers
- Ongoing Marketing
- CRM System
- Full time monthly support
- 12 month Social Media Marketing
- 12 Month Google Marketing
- 12 months of monthly SEO
- Monthly Email Shot
- Membership to a networking group of your choice
- Franchisor Licence in your country
- 12 months marketing for recruiting more licensee in your country



Do Something
That Your
Future Self
Will
Thank You
For...

www.app-revolution.co.uk





app revolution Franchise

Embark on a journey into the world of software development with App Revolution, the leading provider of innovative solutions and exciting franchise opportunities in the UK. We specialize in helping ambitious individuals like you transform their passion for technology into a thriving and profitable business venture. Whether you're an established entrepreneur or a budding enthusiast in software and mobile apps development, our franchise program offers a unique pathway to establish and grow your very own development agency.

Discover a World of Possibilities at App Revolution

As you navigate through our dynamic website at www.app-revolution.co.uk, prepare to be immersed in a world of cutting-edge technology, comprehensive training programs, and unwavering support. At App Revolution, we are committed to equipping aspiring business owners with the tools, resources, and expertise needed to conquer the fiercely competitive software development landscape.

Customized Franchise Packages to Match Your Ambitions

Recognizing that every individual possesses unique aspirations and varying levels of experience, we offer a range of franchise packages tailored to your specific goals:

1 Full-Time Package: Ignite Your Entrepreneurial Journey

Unleash your entrepreneurial spirit and establish your very own software development agency with our Full-Time package. For a one-time investment of **£20,000 + VAT**, you gain access to a comprehensive suite of resources that will fuel your success. This package is designed to support your full-time commitment, serving as a solid foundation for building a thriving and profitable business. With our guidance and expertise, you'll be well on your way to dominating the dynamic world of mobile app development.



app revolution Franchise

2 Premium Package: Elevate Your App Software Agency to New Heights

Experience the pinnacle of success with our Premium package, priced at a one-time fee of **£35,000 + VAT**. This exclusive offering empowers you with an extensive array of benefits to elevate your app software agency. Enjoy top-notch training, ongoing support, a state-of-the-art CRM system, initial collateral for mobile app development, and a dedicated call answering service. Our goal is to provide you with the essential resources and strategic insights necessary to establish your agency as a trusted leader in the competitive world of software and mobile apps development.

3 Master-Franchise Package: Lead the Industry with Unmatched Authority

Seize the opportunity to become a true industry leader with our coveted Master-Franchise Package. This exceptional offering not only encompasses the benefits of our Fast Track Franchise Package but also **grants you exclusive rights to become a franchisor in your own country**. With nationwide coverage, **a seven-year contract, and 12 months of targeted lead generation**, you'll wield unparalleled authority and influence. Our specialized strategies will enable you to recruit franchisees, expand your reach, and maximize your revenue potential.

Ignite Your Success in Software Development

Don't let this unparalleled opportunity pass you by. Unleash your full potential in the realm of software and mobile apps development. Join App Revolution today and take the crucial first step towards building a thriving software development empire.

Explore our website at www.app-revolution.co.uk to delve deeper into our offerings, gather more information, and embark on an exhilarating journey towards software and mobile apps development success.

Thank
you

